### Transport Topics Quick Glance

### 2025 Editorial Calendar

Buy 1, Get 1 at 50% off the 1x **Gross Rate:** 

TT Top 50 & TT Top 100 issues.

### TT Newsmakers

A video-based "fireside" Interview by TT Editorial Staff featuring insights from industry leaders across the regulatory, business, and economic landscapes.

### Native/Sponsored **Content Advertising:**

Available in TT Print, eNewsletters, Website & via eBlasts.

1/27	Deep Dive: How Onboard	:
.,	Cameras Are Changing Fleet	
	Management	
2/3	Carrier Selection for Shippers/3PLs	5/2
2/10	Calibrate, Q1 Edition	
2/17	Driver Recruiting	
2/24	Deep Dive: Mitigating Cargo	
	Theft, Freight Fraud and	
	Cyberattacks	6/3
3/3	iTECH, Q1 Edition;	
	TMC Annual Meeting Preview	
3/10	TMC On-Site Show Issue	
3/17	TMC Annual Meeting Coverage	
3/24	Low Rolling Resistance Tires	
3/31	Insurance/Risk Management	
4/7	Calibrate, Q2 Edition	
4/14	TT Top 100 Logistics	
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1/6 &1/13	Economic Outlook	5/5	Fuel Efficiency;	9/8	Infrastructure Update;	
1/20	Aftermarket Parts		ACT Expo Coverage		TMC Fall Meeting Preview;	
1/27	Deep Dive: How Onboard Cameras Are Changing Fleet	5/12	Deep Dive: Navigating the 2027 Truck Emissions Regulations	9/15	NTDC Coverage iTECH, Q3 Edition	
	Management Management	5/19	Light & Medium Duty	9/22	TMC Fall Meeting &	
2/3	Carrier Selection for	5/26 & 6/2	iTECH, Q2 Edition		TMCSuperTech Coverage	
	Shippers/3PLs	6/9	Truck Leasing	9/29	4PLs and Supply Chain	
2/10	Calibrate, Q1 Edition	6/16	Transport Refrigeration Units		Orchestration	
2/17	Driver Recruiting		and Refrigerated Trailers	10/6	Engine Lubricant	
2/24	Deep Dive: Mitigating Cargo	6/23	TT Top 100 For-Hire Carriers	10/13	Calibrate, Q4 Edition	
	Theft, Freight Fraud and		Annual Supplement	10/20	MCE Preview	
	Cyberattacks	6/30 & 7/7	Deep Dive: Integrating Electric	10/27	MCE On-Site Show Issue	
3/3	iTECH, Q1 Edition;		Trucks Into Freight Operations	11/3	MCE Coverage	
	TMC Annual Meeting Preview	7/14	Tire Market Update	11/10	TT Top 50 Global Freight	
3/10	TMC On-Site Show Issue	7/21	Calibrate, Q3 Edition		Carriers Annual Supplement	
3/17	TMC Annual Meeting Coverage	7/28	Deep Dive: Advances in Freight	11/17	Deep Dive: Trucking's	
3/24	Low Rolling Resistance Tires		Brokerage Technology		Expanding Menu	
3/31	Insurance/Risk Management	8/4	Warehousing and		of Alternative Fuels	
4/7	Calibrate, Q2 Edition		Inventory Management	11/24 & 12/1	iTECH, Q4 Edition	
4/14	TT Top 100 Logistics	8/11	Trailer Flooring	12/8	Trailer Leasing	
	Companies Annual Supplement	8/18	Deep Dive: Advanced Driver Assist Systems; NTDC Preview	12/15	Deep Dive: Implementing Artificial Intelligence in the	
4/21	Connected Trailer Technology	0.000 0.000			Trucking Industry	
4/28	Data-Driven Tire Management	8/25 & 9/1	TT Top 100 Private Carriers Annual Supplement	12/22 &12/29	Year in Review	

#### 3 For 2 Bonus:

Appear in all 3 TMC, or 3 MCE, pay for the first 2, receive the 3rd at No Charge.

### **Daily Briefing from Transport Topics:**



Listen to a quick rundown,

via smart speaker devices, of all the information you need to succeed in the fast-paced business world of trucking & freight transportation.

Podcast Series: One season equals 3 Podcasts.

A deep dive into what's the latest and greatest from the trucking technology world.

#### **Other Products To Consider**

- TT Sponsored eBlasts
- White Paper eBlasts
- TT or Audience Extension Banner Ads

#### TT Webinar:

Host a 60-minute online discussion on your product and supply the experts to answer industry questions. We do the rest.

### **Special Sections:**

- Equipment & Maintenance (Calibrate)
- Technology (iTech)
- TT Top 50 & TT Top 100 Listings

First Quarter 2025

### **January**

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Issue Date	Space Close	Materials Close	Editorial Highlights	Conferences, Meetings & Trade Shows
1/6 &1/13	12/17/24	12/26/24	Year in Preview; Economic Outlook	Transportation Research Board: Washington, D.C., Jan. 5-9; CES: Las Vegas, Jan. 7-10
1/20	1/3	1/9	Aftermarket Parts	Heavy Duty Aftermarket Week: Grapevine, Texas, Jan. 20-23
1/27	1/10	1/16	Transport Topics Deep Dive: How Onboard Cameras Are Changing Fleet Management	

### February

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2/3	3	1/17	1/23	Carrier Selection for Shippers/3PLs	
2/1	Ca	1/24 alibrate 1/17	1/30 Calibrate Quarterly Special Section on Equipment and Maintenance, Q1 Edition		Manifest: Las Vegas, Feb. 10-12
2/1	7	1/31	2/6	Driver Recruiting	Recruitment & Retention Conference: Nashville, Feb. 19-21
2/2	4	2/7	2/13	Transport Topics Deep Dive: Mitigating Cargo Theft, Freight Fraud and Cyberattacks	NATSO Connect: Las Vegas, Feb. 25-28

### March

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_	3/3	2/14 iTECH 2/7	2/20 iTECH 2/13	iTECH Quarterly Special Section on Trucking Technology, Q1 Edition; TMC Annual Meeting Preview	NTEA Work Truck Week: Indianapolis, March 4-7
	3/10	2/21	2/27	TMC On-Site Show Issue	ATA Technology & Maintenance Council Annual Meeting & Exhibition: Nashville, Tenn., March 10-13
2	3/17	2/28	3/6	TMC Annual Meeting Coverage	Truckload Carriers Association Annual Convention: Phoenix, March 15-18
<u> </u>	3/24	3/7	3/13	Low Rolling Resistance Tires	Mid-America Trucking Show: Louisville, Ky., March 27-29
	3/31	3/14	3/20	Insurance/Risk Management	

Second Quarter 2025

### **April**

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Issue Date	Space Materials Editorial Highlights Close Close		Editorial Highlights	Conferences, Meetings & Trade Shows
4/7	4/7 3/21 3/27 Calibrate 3/14 3/20 Calibrate Quarterly Special Section on Equipment and Maintenance, Q2 Edition		7 .	Transportation Intermediaries Association Capital Ideas Conference: San Antonio, Texas, April 9-12
4/14	3/28 TT100 3/7	4/3 TT100 3/27	TT Top 100 Logistics Companies Annual Supplement	
4/21	4/4	4/10	Connected Trailer Technology	National Tank Truck Carriers Annual Conference: Tampa, Fla., April 22-24
4/28			Data-Driven Tire Management	Advanced Clean Transportation Expo: Anaheim, Calif., April 28-May 1

### May

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5/5	4/18	4/24	Fuel Efficiency; ACT Expo Coverage	
5/12	4/25	5/1	Transport Topics Deep Dive: Navigating the 2027 Truck Emissions Regulations	National Private Truck Council Annual Conference: Orlando, Fla., May 11-13
5/19	5/2	5/8	Light & Medium Duty	
5/26 & 6/2	5/9 iTECH 5/2	5/15 iTECH 5/8	iTECH Quarterly Special Section on Trucking Technology, Q2 Edition	

### June

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6/9	5/20	5/29	Truck Leasing
6/16	5/30	6/5	Transport Refrigeration Units and Refrigerated Trailers
6/23	6/6 TT100 5/16	6/12 TT100 5/29	TT Top 100 For-Hire Carriers Annual Supplement
6/30 & 7/7	6/13	6/19	Transport Topics Deep Dive: Integrating Electric Trucks Into Freight Operations

Third Quarter 2025

### July

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Issue Date	Space Close	Materials Close	Editorial Highlights	Conferences, Meetings & Trade Shows
7/14	6/24	7/3	Tire Market Update	
7/21	7/3 Calibrate 6/20	7/10 Calibrate 7/3	Calibrate Quarterly Special Section on Equipment and Maintenance, Q3 Edition	
7/28	7/11	7/17	Transport Topics Deep Dive: Advances in Freight Brokerage Technology	

### **August**

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8/4	7/18	7/24	Warehousing and Inventory Management	
8/11	7/25	7/31	Trailer Flooring	
8/18	8/1	8/7	Transport Topics Deep Dive: Advanced Driver Assist Systems; NTDC Preview	National Truck Driving Championships: Minneapolis, Aug. 20-23
8/25 & 9/1	8/8 TT100 7/18	8/14 TT100 7/24	TT Top 100 Private Carriers Annual Supplement	

### September

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	9/8	8/19	8/28	Infrastructure Update; TMC Fall Meeting Preview; NTDC Coverage	
	9/15	8/29 iTECH 8/22	9/4 iTECH 8/28	iTECH Quarterly Special Section on Trucking Technology, Q3 Edition	ATA Technology & Maintenance Council Fall Meeting & TMCSuperTech: Raleigh, N.C., Sept. 14-18; National Truck Driver Appreciation Week: Sept. 14-20
	9/22	9/5	9/11	TMC Fall Meeting & TMCSuperTech Coverage	
ſ	9/29	9/12	9/18	4PLs and Supply Chain Orchestration	

Fourth Quarter 2025

### **October**

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Issue Date	Space Close	Materials Close	Editorial Highlights	Conferences, Meetings & Trade Shows
10/6	9/19	9/25	Engine Lubricant	
10/13	9/26 Calibrate 9/19	10/2 Calibrate 9/25	Calibrate Quarterly Special Section on Equipment and Maintenance, Q4 Edition	
10/20	10/3	10/9	MCE Preview	
10/27	10/10	10/16	MCE On-Site Show Issue	ATA Management Conference & Exhibition: San Diego, Oct. 25-28

### **November**

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	11/3	10/17	10/23	MCE Coverage	
	11/10	10/24 TT50 10/3	10/30 TT50 10/16	TT Top 50 Global Freight Carriers Annual Supplement	
5	11/17	10/31	11/6	Transport Topics Deep Dive: Trucking's Expanding Menu of Alternative Fuels	
9	11/24 & 12/1	11/7 iTECH 10/31	11/13 iTECH 11/6	iTECH Quarterly Special Section on Trucking Technology, Q4 Edition	

### **December**

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	12/8	11/18	11/26	Trailer Leasing
3	12/15	11/26	12/4	Transport Topics Deep Dive: Implementing Artificial Intelligence in the Trucking Industry
) 7	12/22 & 12/29	12/5	12/11	Year in Review